

National Summit and Expo HortiINDIA Emerging as Global Hub

28th-31st May, 2021 at Gurugram, Haryana



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India with more than 28.2 million tones of fruits and 66 million tones of vegetables is the second largest producer of fruits and vegetables in the world, next only to Brazil and China. Undoubtedly, horticulture is a science, as well as, an art of production, such as fruits and vegetables, spices and condiments, ornamental, plantation, medicinal and aromatic plants, cashew, etc is recognized as an important sector for potential diversification and value addition in agriculture. Horticulture is not merely a means of diversification, but forms an integral part of food, nutritional security and poverty alleviation and also an essential ingredient of economic security.

In India, the share of horticulture in agriculture production is attributed more than 35%. According to the recent survey, over the past decade, the area under horticulture crops has grown by 2.7% per year, fueling production, which increased at an annual pace of nearly 7%. Fruits & vegetables account for nearly 90% of total horticulture in the country. The total horticulture production has increased from 211.2 million ton in 2007-08 to over 312 million ton in 2018-19.

Diverse agro-climatic conditions in India ensure the production of all types of fresh fruits, vegetables and medicinal plants in different parts of the country. Though we are one of the largest producers of fruits and vegetables in the world, yet the production of horticulture commodities is far less as compared to the existing demand in the country. Therefore, there is vast scope to produce more horticulture crops.

Horticulture has enormous potential in India due to its excellent geographical location with climate ranging from dry sub-humid to arid. Needless to mention, increasing horticulture production will contribute to commercialization by generating associated employment in input supply, processing packaging and marketing. With a view "to mark modern technology and creation of export potential and earning of foreign exchange, Fruit & Vegetable cultivation State with a vision to lead in the domestic & export market" has already embarked upon the diversification from agriculture to horticulture and doubling of horticulture production by optimal use of basic natural resources, improvement in productivity yield and produce, dissemination of latest, quality of horticulture.



FRUITS

Total area under fruit cultivation in Haryana was 64 thousand ha along with production of 793.4 MT by the end of 2017-18. Among all the fruit crops, Citrus was acquainted with maximum area.



VEGETABLES

Haryana state being close to the largest consumer market in Delhi is suited for vegetable cultivation. During the year 2017-18, the area under vegetables was 446.9 thousand ha with the production of 7140.7 MT. Cauliflower covered the largest area comprising of 39.9 thousand ha with production of 698.9 MT followed by Tomato and Potato.

FLOWERS

Cultivation of flowers amongst the farmers has become a remunerative venture, as there is a good demand in the national and international markets. During the year 2017-18, the area under flowers was 5.5 thousand ha with the production of 57.6 MT of loose flowers and 4.5 MT of cut flowers in the State.



SPICES

Though the share of Haryana's area under spices at all India level was as low as 0.44 per cent but share of production was around two times which was mainly due to higher productivity (4.55 MT/ha) against all India average of 2.09 MT/ha during 2017-18.

PROTECTED CULTIVATION

Protected cultivation/green-house/low poly tunnels production techniques are now available for growing cut-flowers and vegetables along with offseason production. Crops like tomato, cucurbits, cabbage, cauliflower, cucumber, lettuce, onion, spinach, brinjal, pepper, turnip, radish, rose, chrysanthemum, gerbera, and carnation can be successfully grown for higher quality under protected cultivation.

AGRO PROCESSING

It is approximated that 30 to 35% of fruits and vegetables get waste due to unavailability of sufficient processing industries to process the perishable fruits and vegetables at the time of glut in the market, thus depriving the produce and economy of the farmer. Agro-processing not only help in taking care of the issue of seasonal unemployment, food and nutritional security, relocation of individuals from rural and urban zones, post harvest losses, yet additionally upgrades consumer satisfaction, up gradation in quality and expanding time span of usability, income and employment generation through value addition of farm commodities.

HARYANA MOST SUITED TO BE HORTI HUB OF INDIA

Agriculture sector plays a noteworthy role in the economy of Haryana as it is predominantly an agrarian economy. Horticulture crops covers around 8.17% of the cropped area. Favorable agro climatic conditions give great chance to the development of horticulture crops in Haryana. There is a need for diversification towards horticulture in Haryana. Protected cultivation is extremely useful to give the ideal condition that horticulture cultivation is needed. Indeed, there are several constraints and problems which limit protected cultivation of horticulture crops. Through processing the value of the commodities can be increased by converting it to various products by utilizing conventional or modern processing techniques, thereby the storage life of the produce is upgraded. To keep pace with the improved production and productivity, various machines have been developed for effective cultivation, intercultural operations, harvesting, grading, packaging and value addition and, therefore, there is a need for disseminating the information among all stakeholders.

Holding, year-after-year, such Mega event and gradually making it a global show will be highly beneficial to the State of Haryana in particular and the nation in general.



EVENT SCHEDULE

	Day 1 - Summit	From Day 1 to Day 4 - Trade Fair
Event Name	National Summit and Expo HortiINDIA Emerging as Global Hub	
Date	28 May 2021 in Gurgaon	28th-31st May 2021 in Gurgaon
Time	10.00 AM – 3.00 PM	11.30 AM - 7.30 PM
Venue	Haryana	

WHO SHOULD ATTEND

<ul style="list-style-type: none"> Existing and potential entrepreneurs 	<ul style="list-style-type: none"> Investors, NBFCs/VCs
<ul style="list-style-type: none"> Students/researchers 	<ul style="list-style-type: none"> Buyers & Sellers

BOOK YOUR STALL(s)

- Nature of Trade Fair : B2B & B2C
- Size of stall 3x3 Sq. Mtr @ Rs.55,000/- plus 18% GST

SPONSORSHIP CATEGORIES & BENEFITS	STATE PARTNER	PLATINUM PARTNER	GOLD PARTNER
		Rs. 25 Lakhs + 18 % GST	Rs. 10 Lakhs + 18 % GST

CO - PARTNER



CONTACT DETAILS (FOR SPONSORSHIP & STALL BOOKING ETC)

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Confederation of Organic Industry of India (COII)

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